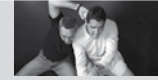
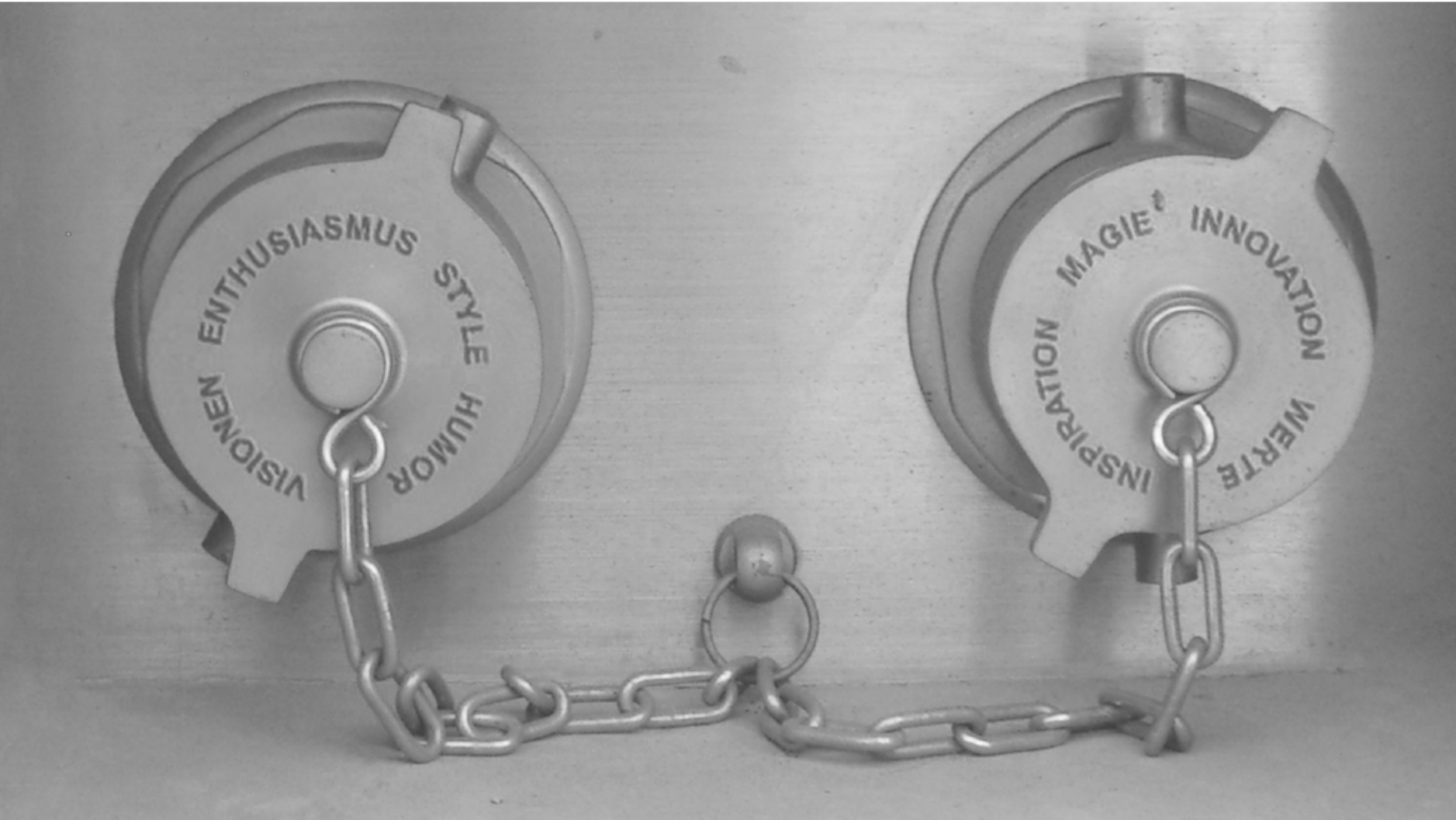


A graphic consisting of several overlapping, hand-drawn red lines forming an irregular oval shape, centered on the page.

**brand visionaires**

*just tomorrow*





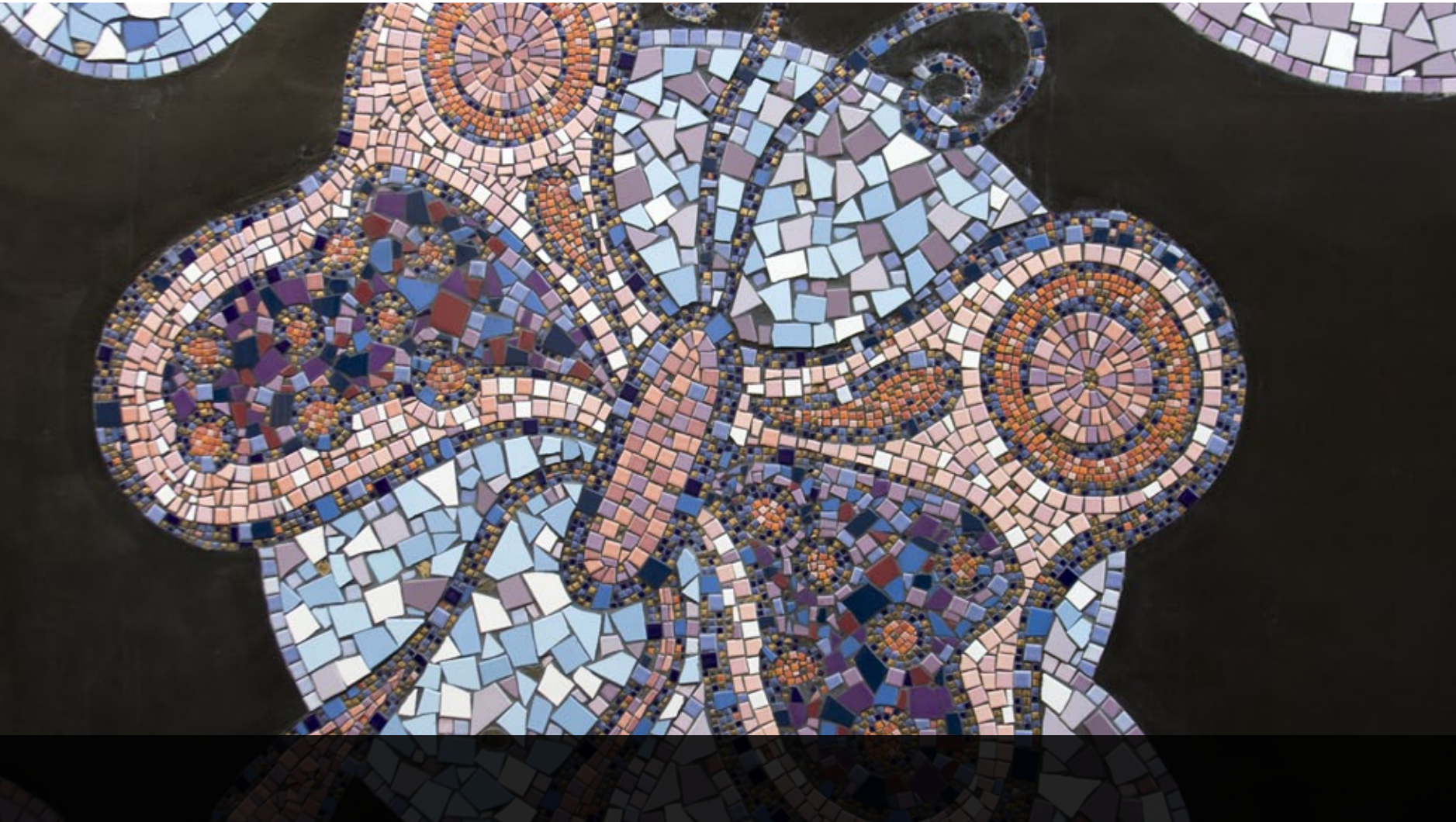
The human idea naturally is an infinite resource but not every idea is a successful one. The successful idea primarily features easy implementation and a convenient change for all concerned persons. So much for that.

Let's talk about us. The idea and its implementation are our trade, to create and to satisfy needs our arts. Conventional perception we leave to others, you may expect surprises from us – in every way. We are professional manipulators creating advertising.



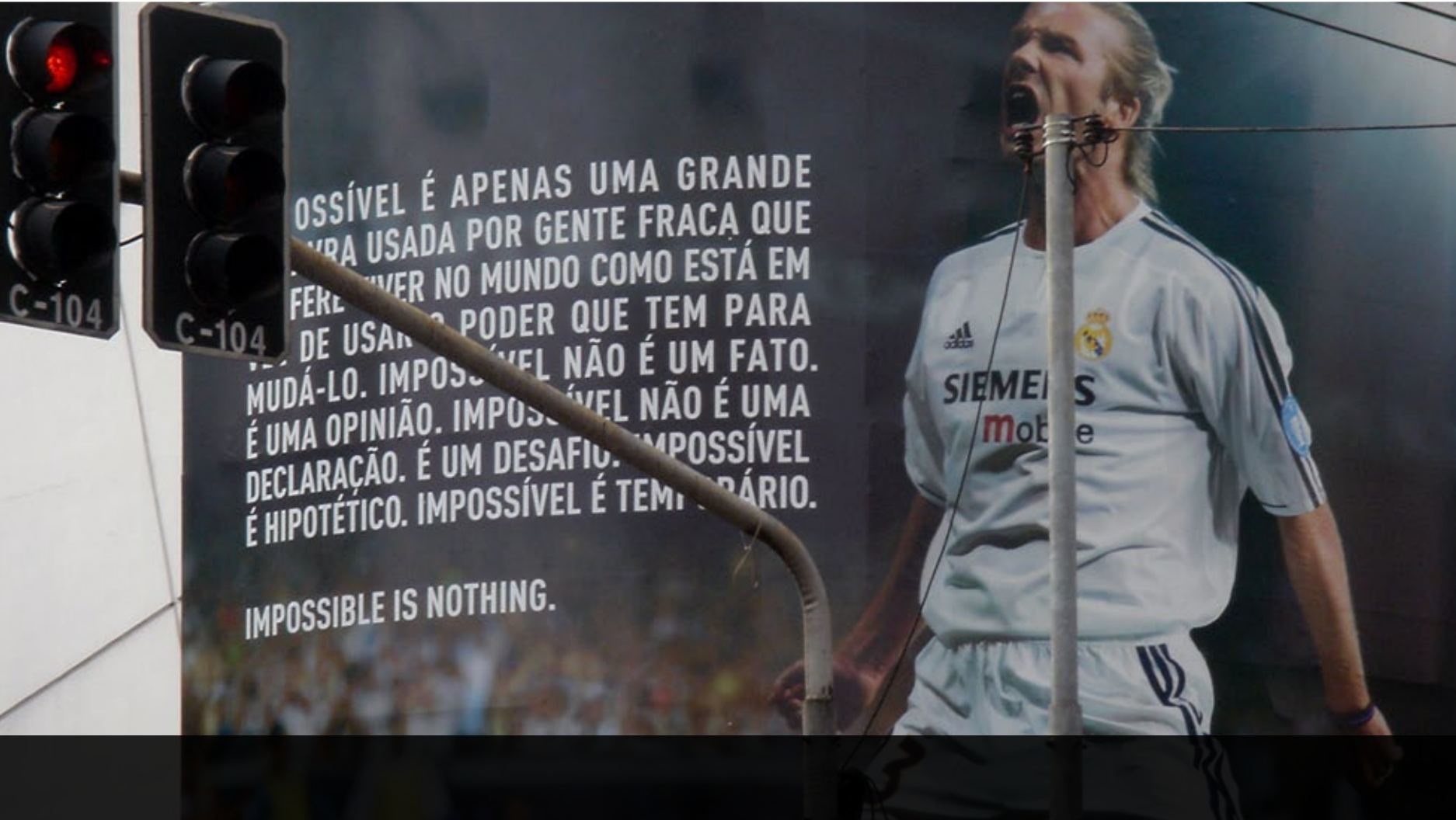
You can expect a lot from us, but not everything. We are always seeking for perfection and therefore we focus ourselves on these disciplines, where we verifiable know the tricks of the trade.

Within our portfolio we act as experts in a structured and efficient way. Our service is always adequate to the respective needs of our clients. And for sure you can always expect a high degree of efficiency.



An excellent design is the result of a successful balancing act between function and esthetic.

For this reason and for the benefit of our clients we don't play brilliantly and lose but rather we design graphically, figuratively and acoustically as much target-oriented as virtuoso.



In times of ambush-, ambient- and viral-marketing, in a world where content management and customer relationship management systems are driving the IT specialists, sometimes it might be forgotten that in particular the conventional print product is still able to boost your public appearance.

Because of our longtime experience layout and text are still part of our basic portfolio and concerning this you may expect exclusively best of class products from us.



These days almost everyone has access to the world-wide-web thoroughly at all the time – what a haven for the advertisers. But there are millions of others who want to attract attention as well. Aware of the undreamed-of possibilities it takes a visually concise style and an user-friendly structure to avoid unnecessary expenses.

We create your web site according to your individual demands so that your customers become loyal friends and not annoyed foes.



Your business company presented as a parlor game? For sure not an obvious idea, but maybe an extraordinary gift for your associate partners and exclusive clients.

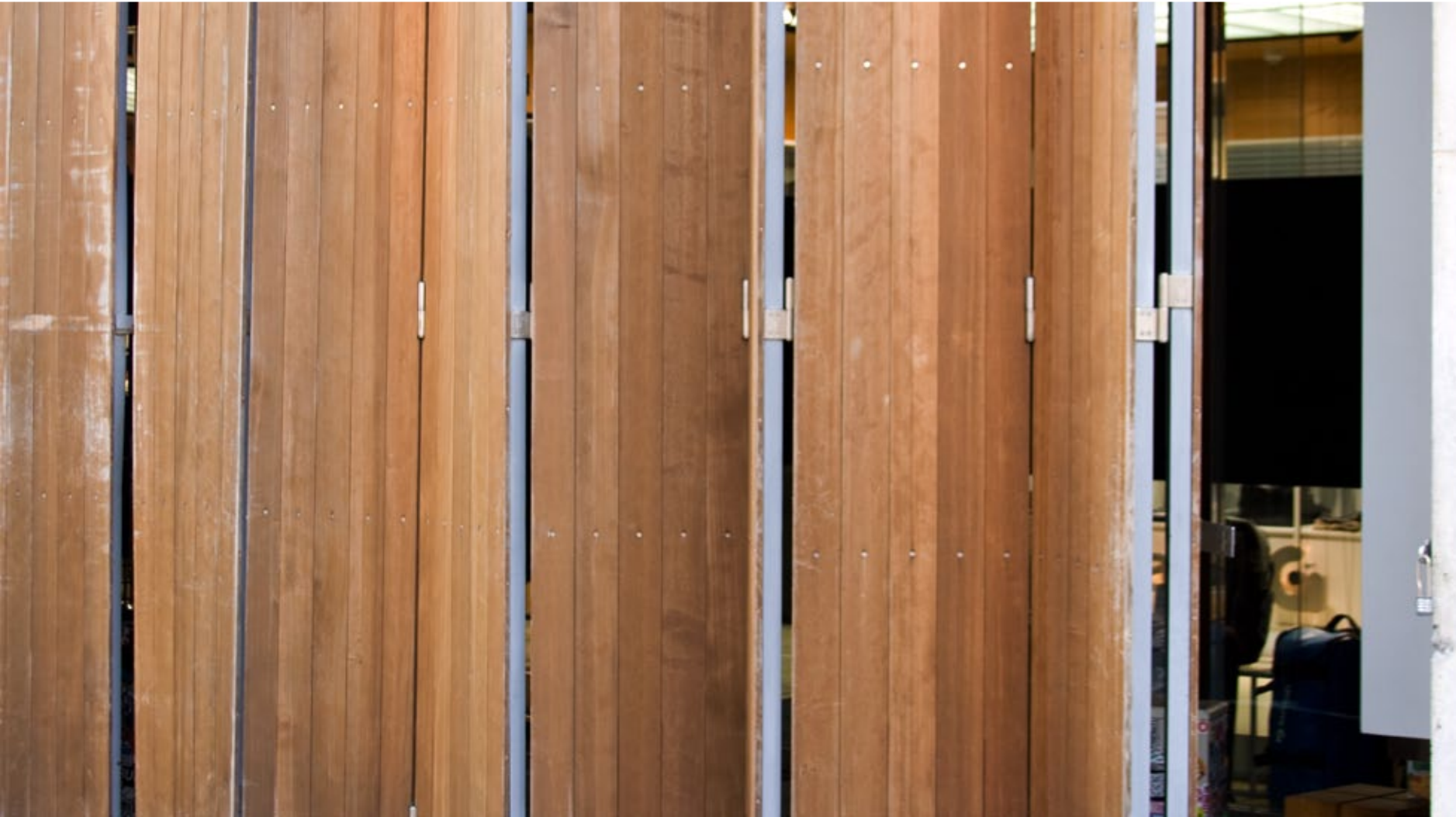
Our professional game specialists develop all types of ambitious game concepts for you. Whether board-game or game show – it's time to play!





No ideology but if possible the ideal solution and most definitely an abundance of remarkable ideas, in a word ideology.

You may think about the commercial usability of new media. According innovative technologies and by co-operating with competent partners we develop promotional concepts for an efficient appearance of our clients. Be surprised in a most convenient way.



In the following a brief selection of our - as we think - most insightful projects.



Oculentis is an aspiring company in the area of ophthalmology. brand visionaires supports the client with full service from corporate design to interactive media.





We developed and produced six different online films for GelbeSeiten. It was a one-stop approach, where we handled everything from the model and location casting to the fotoshooting and the editing. The main goal of this project was to promote the four different services of GelbeSeiten, which are SMS, mobile, online and the traditional yellow pages.





We developed and produced multiple brochures for the Royal Porcelain-Manufactory Berlin (KPM) and Zeitgeist Toys, incl. the product photography.



Zeitgeist Toys is one of a kind in the designer art toys business. Within a close collaboration we created together with our client the complete corporate identity from logo design to packaging.



www.siemens.de/mobilefone

**GESTERN SAH DIE ZUKUNFT SO AUS.**



**HEUTE SO.**



**UND IN ZUKUNFT VIELLEICHT SO.**



Designed for life

**EVOLUTION STYLE**

weltweit erstes Slider-Handy  
1997

SL75  
2005

Zukunftsvision  
Slider-Handy

**STYLE LIEGT IM AUGEN DES BETRACHTERS. ODER IN DER HAND.**

Als das Handy erfunden wurde, sollte es ein nützlicher Gebrauchsgegenstand sein. Das war es auch, bis 1997. Denn da addierten wir für das SL10 zum Nutzen die praktische Eleganz. Und erschufen so das erste Slider-Handy der Welt. Dieser neue Weg von Schönheit und Funktion führte zum heutigen SL75, der Symbiose von vollendetem Stil und absoluter Nützlichkeit. Doch auch das wird nicht das Ende der Entwicklung sein. Warum etwa sollte ein Handy nur im übertragenen Sinne ein Schmuckstück sein? Wäre doch praktisch.

**SIEMENS**

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**EVOLUTION MUSIC**

2000: WIR ERFINDEN DAS MUSIK-HANDY.



2005: WIR ERFINDEN DAS MUSIK-HANDY.



IN ZUKUNFT: WIR ERFINDEN... LASSEN SIE SICH ÜBERRASCHEN.



MUSIC MAY BE IN YOUR EARS, BUT YOUR HANDS ARE IN THE FUTURE.

Das Jahr 2000: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist. Das Jahr 2005: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist. Das Jahr 2005: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist.

**SIEMENS**

Designed for life

**EVOLUTION OUTDOOR**

ERST WAR ES NUR ROBUST.



HEUTE KANN MAN DAMIT FILMEN.



IN ZUKUNFT Sogar SCHWIMMEN!



EVOLUTION DURCH INNOVATION: SIEMENS OUTDOOR-HANDYS

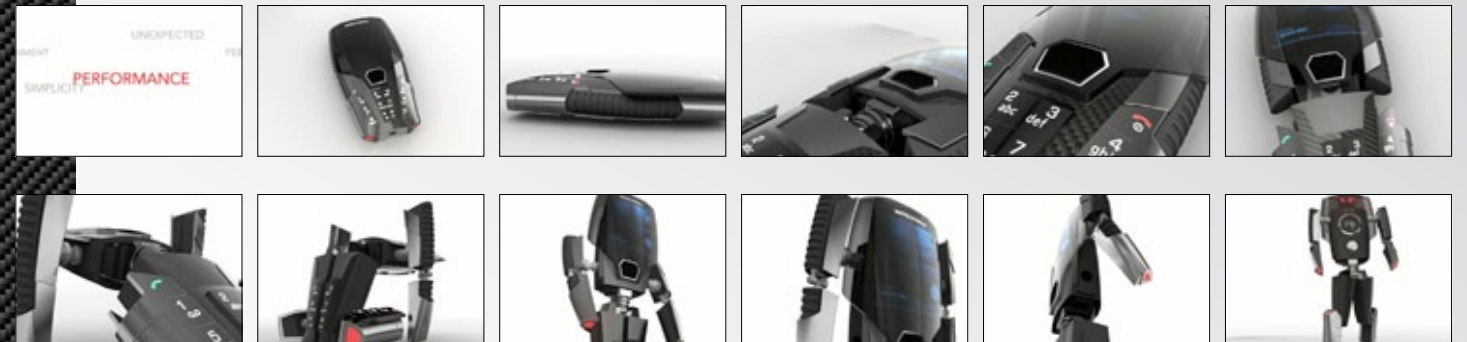
Das Jahr 2000: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist. Das Jahr 2005: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist. Das Jahr 2005: ein Handy, das nicht nur zum Telefonieren, sondern auch zum Musikhören da ist.

**SIEMENS**

These 3 advertisements for Siemens mobile were published successfully in weekly magazines like Spiegel, Focus and Stern. The story line was to show Siemens mobile as an inventor in the mobile phones business giving future prospects. A novel for telecommunication ads at this time.



For their initial brand kickoff BenQ mobile were in need of an innovative future-oriented show reel. Transformer was part of this show reel, produced completely in 3D.







Technologies to Watch is a corporate magazine for Siemens communications. The main goal was to inform and to inspire employees and selected customers with an outlook on future technologies and innovations. The magazine was published quarterly as print version and pdf file.





We developed the complete concept and design for this extraordinary board game named American Mafia.

It is an excellent mixture of two very popular board games - Risiko and Monopoly. It contains completely novel moves and provides unexhaustable feature-length fun to play.





A close collaboration of Siemens, Kidrobot and Zeitgeist Toys results in an extraordinary limited edition of a lifestyle bundle, which includes an exclusively redesigned mobile phone and the Dunny - one of the most popular designer toys.





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